



Hop to it!

SUFFOLK 2025

A Wild in Art event brought to Suffolk by St Elizabeth Hospice

Artist Brief

Our Presenting Partners



IPSWICH • FELIXSTOWE • WOODBRIDGE • BECCLES • LOWESTOFT



Hares for the hospice!



We're Back... Hares for the hospice!

Hop to it! Suffolk 2025 is a spectacular free public art event that will hop onto the streets of Ipswich in the summer of 2025, and for the first time locations in Beccles, Felixstowe, Lowestoft, and Woodbridge.

This will be St Elizabeth Hospice's fourth public art trail working in partnership with Wild In Art. It follows 'Pigs Gone Wild' trail in 2016, Elmer's Big Parade in 2019 and The Big Hoot in 2022. The art trail will connect businesses and artists with local schools and communities, while also raising awareness and vital funds for local people with life-limiting conditions and their families.

All large hares, and for the first time a handful of medium hares, will be individually designed by artists and sponsored by a business. The trail will give local communities a bright, vibrant and family friendly event to look forward to and enjoy.

About St Elizabeth Hospice

St Elizabeth Hospice improves life for people in East Suffolk, Great Yarmouth and Waveney living with a progressive or life-limiting illness. Our work is centred on an individual's needs, which means specialist support, whenever and wherever it is needed, whether at home, in the community or at the hospice. Through medicine and therapy we ease pain; we give life purpose and make life liveable.

Last year over 4,000 patients and their families received care from St Elizabeth Hospice, and each year it costs around £12 million to deliver all St Elizabeth Hospice care services and run the organisation, including support in Great Yarmouth and Waveney.

70% of hospice costs are raised each year through St Elizabeth Hospice's retail shops, fundraising teams, donations, gifts and wills while 30% comes from services commissioned by the NHS.

Why a hare?

The hospice's vital services are increasingly far-reaching and support communities throughout Suffolk. Hospice staff, like hares, swiftly travel across the local area, through towns, villages and the rural countryside, to deliver compassionate care, when it is needed most.



About Wild in Art

Wild in Art is the leading producer of spectacular public art events that entertain, enrich, inform and leave a lasting legacy. It brings together businesses and creative sectors with schools and local communities through the creation of uniquely painted sculptures.



IPSWICH



FELIXSTOWE



WOODBIDGE



BECCLES



LOWESTOFT

Why you should get involved?

Since our launch, Hop to it! Hares for the hospice has created a huge buzz of excitement!

Our previous trails attracted thousands of residents and visitors of all ages to Ipswich, and 2025 is set to be even bigger with our new satellite trails.

Our beautiful hare sculptures offer a unique opportunity for you to showcase your creative artwork on a 3D canvas and play a significant part in being involved in an exciting and popular event for people right across East Suffolk. It's also a great chance for you to connect with and meet a community of other artists. These events also generate exceptional media coverage, both on and offline.

We're looking for local and national artists to help bring our hare sculptures to life to create a spectacular art trail and give our local communities a bright, vibrant and family friendly event to look forward to and enjoy!

Whether you are an amateur or professional we welcome your designs in any art form, fine art to illustrations, graffiti or mosaic.

Wherever you get your inspiration, we can't wait to see what you come up with!

The trail will include...

30 large hares in Ipswich

New for 2025!

2 large and 4 medium hares in each satellite location!





How does it work?

Local businesses, community groups and education establishments are invited to sponsor a large blank 3D hare sculpture.

Emerging and established artists are invited to submit designs that will transform the blank hares with individual artworks.

The family-friendly art trail will feature 30 large (ears up) hare sculptures displayed in Ipswich. In addition, our satellite trail will extend to locations in Beccles, Felixstowe, Lowestoft, and Woodbridge, where local businesses are invited to sponsor a large stargazer hare (ears down). The satellite trails will be smaller, with two large stargazer hares and 4 medium stargazer hares all designed by artists, in each of the locations.

Subject to being selected by a panel, your design will be presented to the sponsors at our Matching Event, where they select their favourite. Successful artists are then commissioned to apply their designs to the sculptures.

Once all the hares are decorated, they will appear on the streets, parks and open spaces in Ipswich and in our satellite locations from June to August 2025 to form a free 11-week art trail. Residents and visitors, young and old, will explore the trail using a bespoke Hop to it! trail map and mobile app to navigate, discover new places and unlock exciting rewards and discounts provided by our sponsors.

When the trail closes the legacy of Hop to it! Suffolk 2025 continues as many of the sculptures will take centre stage at an auction to raise vital funds for St Elizabeth Hospice.

Timeline

June 2024

Opening of submissions for artists' designs

31 August 2024

Closing date for artist design submissions

September 2024

Shortlisting by our artist panel

October 2024

Art selection event

Dec/January 2025

Sculptures ready for delivery

January – March 2025

Large sculptures decorated

30 March 2025

Deadline for all large painted sculptures returned

June – August 2025

Hop to it! Trail live in Ipswich, Beccles, Felixstowe, Lowestoft, and Woodbridge.

September 2025

Farewell weekend with all the large hares and mini stargazers in one place














September 2025

Large hares auctioned to raise vital funds for St Elizabeth Hospice



Artist Guidelines

Hints and tips! When planning your design, here's some things to keep in mind.

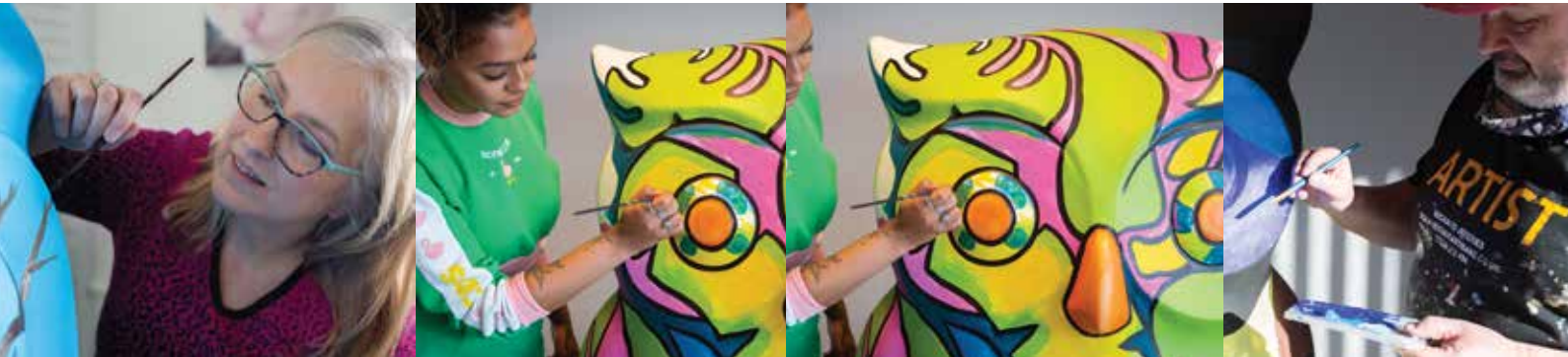
-  You may submit up to two sculpture designs – this could be 2 large hares - 2 stargazer hares - 1 large hare and 1 stargazer hare. The stargazer hares will be featured as large and medium sculptures, please indicate on your submission which variant is your intended sculpture and if you can adapt the design across the options. Designs may be considered for either sculpture template and if indicated, applicable for a medium sculpture.
-  When planning your designs, please make sure they are appropriate for public display, bearing in mind the audience will be broad-based and of all ages.
-  Designs that are overtly religious, political or sexual in nature will not be accepted. Corporate logos and advertising are not allowed. We cannot accept designs that which infringe on third part intellectual property, i.e. recognisable brands, logos, personalities or characters.
-  Designs must not feature obvious signs of fear or aggression.
-  Artists may alter the basic sculpture shape but, if doing so, must ensure the finished work remains structurally intact. It is recommended that only artists experienced in working with fibreglass submit designs that use this process.
-  Remember the public will touch and interact with your sculpture! Therefore any attachments must be robust and able to withstand this handling (including, potentially, the weight of an adult), not be likely to cause injury and must be durable in an outside environment.
-  When placed on the streets, each sculpture is bolted to a base using fixings. Artists are requested to keep the base area clear of any attachments.
-  A painting space will be provided in Ipswich for you to create your design. Should you wish to work in your own studio, this can be arranged. Please be aware of the size of the sculpture when considering this.
-  While we welcome all art forms, experience has taught us that collage and/or sticking paper or paper-based products onto the sculpture has not proven as effective as painting or mosaics. Please consider this before submitting your design and be aware that the large sculptures will be positioned outside for 11 weeks, exposed to the British weather.
-  Artist materials are not provided. The use of water-based acrylic or emulsion paints is recommended although artificial resin paint or two-component paint can also be used to paint or spray a design.
-  To complete your sculpture, it will be finished with a waterproof, non-yellowing varnish which will be applied elsewhere, it is not the responsibility of the artist to apply this.
-  Artists will not be responsible for placing their sculptures on the streets or collecting them at the end of the event. We do, ask artists to be available, if possible, during and after the event for any touch-up work that may be required. If a sculpture is damaged on the trail the original artist may be given first refusal of any necessary repair work.
-  If your design is chosen, you will receive an honorarium of £900 per large hare or £450 per medium hare, on completion and agreed sign-off of the work.

Hares how to get involved

We are on the lookout for the very best artists to bring Hop to it! Suffolk 2025 to life with an injection of energy and colour to our streets and spaces.

Please use the template provided to present your design(s)

The sculptures are made using a mixture of Class II fire-retardant laminating resin and chopped roving fibreglass over an initial brushed-on layer of polyester gel coat. Each hare is finished with a primer and is ready to paint.



How to submit a design

If you would like to submit a design for consideration, please complete the online form:

www.stelizabethhospice.org.uk/hoptoitsuffolk/artists

Please complete the form for each design you submit.

We recommend writing your submission in Microsoft Word, and copying and pasting into the online form as there is no way to save versions of the form.

Use the upload file section on the form to attach your design. Designs must be in PDF, JPG or PNG format and high resolution. Attachments must not exceed a file size of 5MB

The deadline for submissions is 23.59pm, Saturday 31 August 2024

Unfortunately, we are unable to consider any designs received after this deadline.

If you have any questions please email:

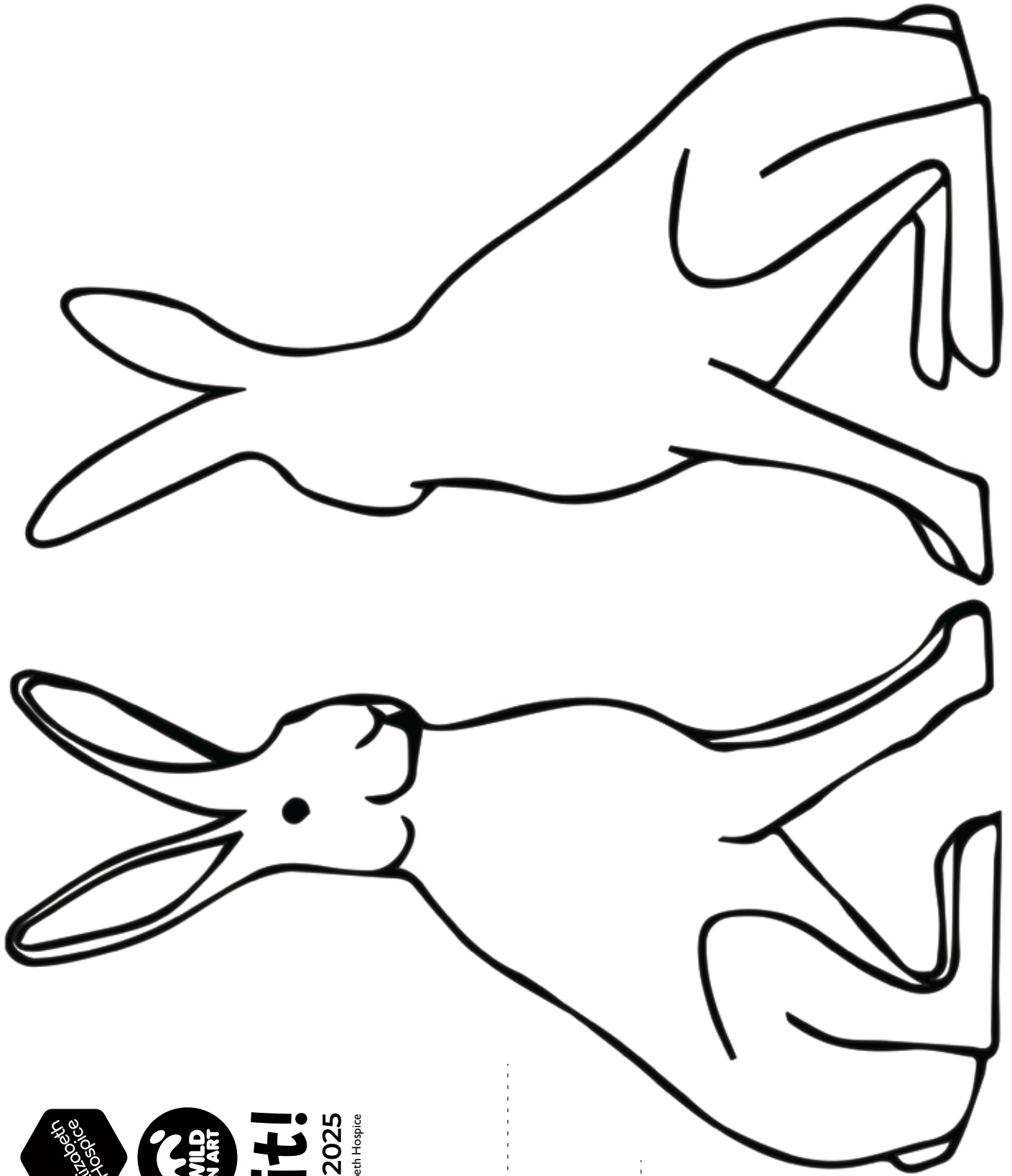
hoptoit@stelizabethhospice.org.uk



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Artist name:

Design title:

Length: 1,127mm
Height: 1,930mm
Width: 610mm
Weight: 40kg



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Artist name:

.....

Design title:

.....

.....

Tick box for your intended sculpture.
Tick both if your design could be applied to either.

Large -

Length: 775mm

Height: 1,600mm

Width: 650mm

Weight: 45kg

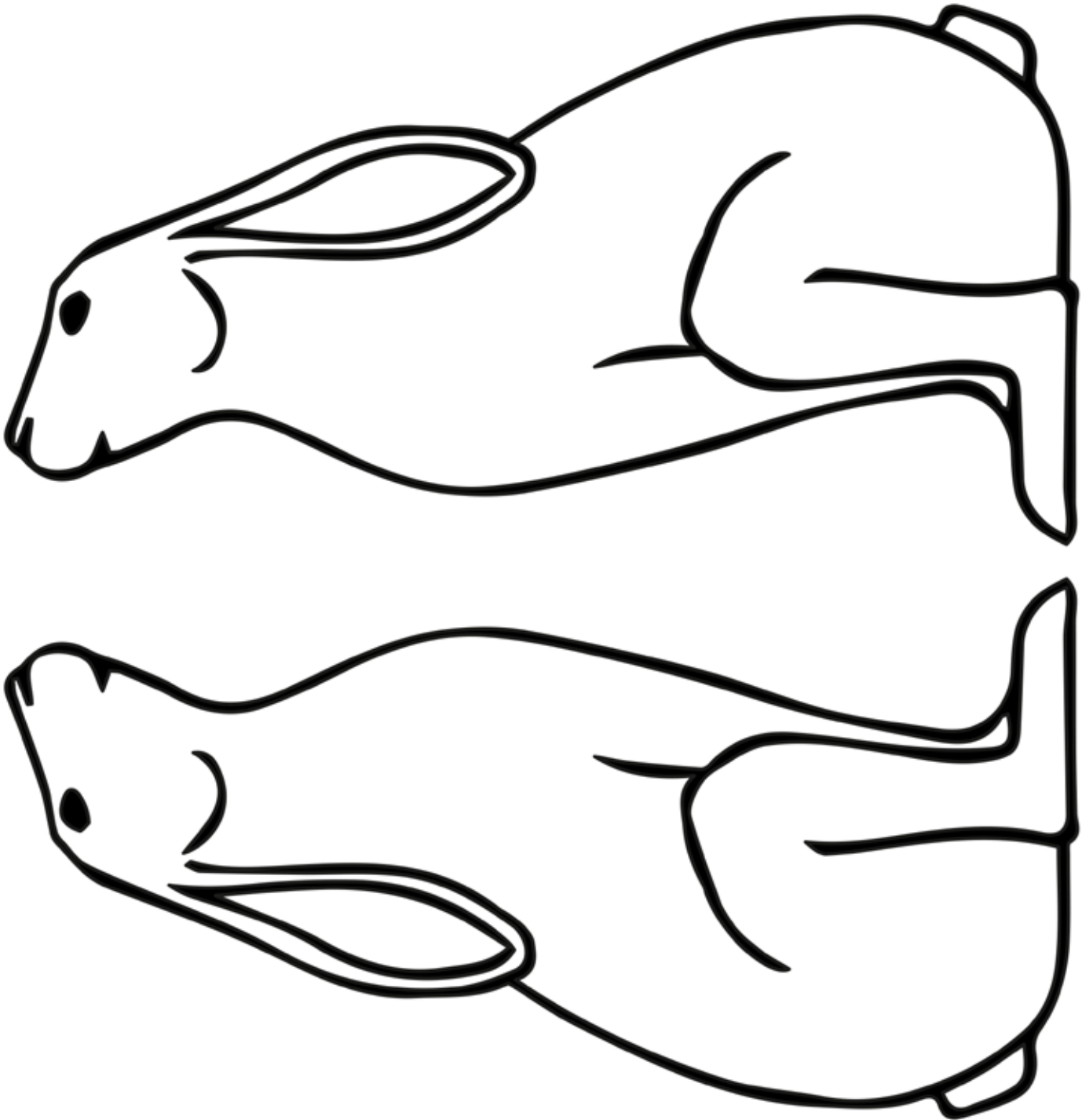
Medium -

Length: 440mm

Height: 910mm

Width: 370mm

Weight: 10kg



Terms and Conditions

Eligibility

1. The project is open to all artists, amateur or professional.
2. You must be aged 18 or over and living in the UK.
3. By submitting a design you are agreeing to be bound by these terms and conditions.

Design Submission

4. To enter, your design must be received by St Elizabeth Hospice by closing date of 23.59pm, 31 August 2024. All entries must be accompanied by a completed Artist Submission Form.
5. You may submit up to two designs in total – this could be 2 ears up hares / 2 ears down stargazer hares / 1 of each. You must submit each design with a separate Artist Submission Form. Designs may be considered for either sculpture template and if indicated, applicable for a medium sculpture.
6. Design files must be submitted as a PDF, JPG or PNG file, which should be high resolution, and not exceed 5MB
7. All terms and conditions in this application form a part of the agreement between you, St Elizabeth Hospice and Wild in Art in connection with Hop to it! Suffolk 2025 and, by submitting your work, you are agreeing to be bound by all terms and conditions in this application form.
8. By entering your work for consideration to be selected to be used in the event and for eligibility for payment of the honorarium you warrant that you have all required rights and consents to submit the work and allow St Elizabeth Hospice and Wild In Art to use the work in connection with Hop to it! Suffolk 2025. You also agree to grant an irrevocable royalty-free licence to St Elizabeth Hospice and Wild In Art and to use the completed work for the purposes described elsewhere connected with the event.
9. You must be the sole author and owner of all intellectual property rights of the work entered, or if the work is not your own in full, you must have sole permission in writing from the copyright owner/s to use their work. Source material or proof of permission in use of another person's work must be made available on request by the selection panel. St Elizabeth Hospice and Wild In Art do not accept liability in the publication of any reproduced art.
10. The design must represent a piece of work that you have the ability to reproduce on a 3D sculpture.
11. Any additions or modifications to the sculpture must be sufficiently strong and appropriate to maintain structural integrity of the sculpture, must be attached securely and must not cause injury.
12. Work that arrives later than the deadline will not be submitted to the selection panel.

Personal Information

13. By completing the Artist Submission Form and submitting your sculpture design(s), you consent that all data provided by you may be used by St Elizabeth Hospice and Wild In Art for marketing, communications and evaluation purposes.
14. We don't and never will sell or pass on any of your details to another organisation for them to use for their own purposes. We reserve the right, however, use third party organisations to help deliver services on our behalf, for example, distributing our email newsletters or feedback questionnaires, or managing participant lists for our events.
15. At all times we will ensure that we look after your details responsibly and that any organisations using your information on our behalf do the same. For more information, please see stelizabethhospice.org.uk/privacy-policy and wildinart.co.uk/privacy-policy
16. You consent to the use of your work, name, agreed biographical details and photograph in any promotional material carried out by St Elizabeth Hospice and Wild in Art without any further compensation.

Commissioning of Designs

17. Your work will be reviewed and shortlisted by St Elizabeth Hospice and Wild In Art, prior to being shown to the Event sponsors.
18. Work will be commissioned following confirmation of selection (s) by the Event sponsors. This decision on all matters relating to the work selected to be used is final. No further correspondence will be entered in to. Successful and unsuccessful artists will be informed of the decisions by email.

Terms and Conditions (continued)

Commissioning of Designs (continued)

19. Upon commissioning, St Elizabeth Hospice will enter a separate contract with you to include an agreed schedule and the terms and conditions of engagement.

Production

20. For each of your designs which are commissioned, St Elizabeth Hospice and Wild in Art will provide you with one undecorated sculpture, to recreate your design on to. No other use of the sculpture is permitted.

21. Cost of materials is your responsibility except for specialist varnish, which you do not need to apply. Specialist varnish will be applied by a Hop to it! events partner on completion.

22. If you are not able to paint the sculpture in the painting space provided in Ipswich, you will work with you in order to co-ordinate and manage the safe and secure transportation of the sculpture in the most cost-effective way. Artists may be expected to pay all or a proportion of delivery charges to and from the event storage. This is at the discretion of the event partner, and should be discussed and confirmed by both parties before any commission is confirmed.

23. You will provide a list of artist materials – specifically paint, brand and colours - used in the application on the sculpture. If you have used any specialist materials, hand mixed colours or have any 'left over' resources, we welcome artists to send a 'hare hare' package when their sculpture is returned. This will massively help our maintenance team in post trail restorations.

24. St Elizabeth Hospice reserves the right to withhold any fee payable to you in connection with the event if in its sole opinion the quality of the finished work provided falls below that which can be reasonably expected for public display and/or is substantially different from the design submitted. The decision will be final and not be subject to any appeal.

25. The sculpture remains at all times the property of St Elizabeth Hospice and must be returned in good order, suitable for public display.

26. St Elizabeth hospice will, where practicable, try to offer Artist's first refusal to undertake repair and maintenance work should the applicable sculpture require it, but in most instances suitably experienced local Artists will be commissioned separately by St Elizabeth Hospice to complete any agreed maintenance and repairs.

Payment, Copyright and Licensing

27. If the sculpture is returned unfinished by you or deemed irreparable due to damage while in your possession, you shall be charged the full replacement cost of the sculpture.

28. St Elizabeth Hospice will award commissioned artists with an honorarium of £900 per large hare and £450 per medium hare against an invoice. This will be paid on completion of the finished artwork, subject to sign off, and all relevant paperwork. Payment will be made within 28 working days of receipt of invoice. St Elizabeth Hospice will consider, at our discretion, staged payments on a case by case basis.

29. Copyright and all other intellectual property rights in the design belong to and remain with the artist. However, subject to payment of all amounts due to the artist under any final commissioning contract, the artist grants to St Elizabeth Hospice and Wild in Art an irrevocable royalty-free licence to use the completed artwork for purposes in connection with the event, Hop To It! Suffolk 2025

30. St Elizabeth Hospice and Wild in Art may from time to time produce facsimiles of the completed sculpture in both 2D and 3D form, excluding figurines. For the avoidance of doubt, any agreement reached in connection with any facsimile of your design should include any consideration to be paid to you by St Elizabeth Hospice and require transfer of rights to St Elizabeth Hospice and Wild in Art.

31. Subject at all times to your agreement, St Elizabeth Hospice and Wild in Art may produce a figurine of the completed sculpture as part of the event merchandise. If your design is selected to be a figurine, this will be subject to a separate figurine contract and include a royalty fee.

Auction

32. Following the event, the sculpture will be auctioned to raise money for St Elizabeth Hospice in help making the difference when it matters the most for patients and their families facing progressive and a life-limiting illness.



Thank you

Will you be hopping on board?

We can't wait to see your designs!



@IpswichArtTrail

hoptoit@stelizabethhospice.org.uk



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St Elizabeth Hospice, 565 Foxhall Road, Ipswich, IP3 8LX • Registered Charity Number: 289154

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